



Planning the ideal mystery with...

# Money Penny Productions

Interactive Murder Mystery Events

**Are you going to sell tickets to your event? If so, read on...**

**Money Penny Productions have been trading for over 13 years** and during that period we have run successful murder mystery events in hotel function rooms, on boats, trains, plains, school halls, peoples front rooms, under canvas, on helicopter landing pads, in amphitheatres, in profession gyms... infact, we're now surprised if you don't offer us somewhere peculiar in which to hold a murder!

**We've arranged murder mystery events for...** weddings, birthdays, anniversaries, corporate product launches, bar mitzvahs, wakes, team-building, speed-dating, and in one case, an additional tool in whittling down the candidates for a job interview. However, the most popular reason for having a Money Penny Murder Mystery event is to sell tickets to the general public and promote your venue/charity in order to make a profit.

**When you have requested a quote from us please let us know that this it is your intention to sell tickets** because we can help you further by offering you a set-rate which will mean you'll always know how much the event will cost you before promoting it. As a guide note, general public event tickets range in price from £10-£20 per detective if you are a charity and £20-£45 per detective if you are a professional venue. Setting the ticket price is up to you and is generally governed by the menu, venue and occasion (eg. Halloween/Boxing Day/Friday 13<sup>th</sup>) as much as our fee.

## Contact Details

### Money Penny Productions

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Money Penny Productions are based in the UK

**When it comes to setting the ticket price we ask that you remember** our events have a maximum audience size of 120 guests spread over 12 tables. We recommend that you aim your costings for an audience of 100 guests at 10 tables though because our murders tend to be very popular and it's easy to oversell. When you go online with the tickets we recommend that you sell tables of eight-ten guests, putting couples together on one large table rather than numerous smaller ones. There is an element of jury service to our events and a lot of interaction so guests don't feel alienated from one another. Also, it encourages smaller groups to bring friends and increase their own team size which in turn makes the event easier to sell.

**If you are a hotel or conference centre** we recommend you consider adding to your event a preferential accommodation package. This can often work well if you are looking to hold an event on a Saturday evening as you could add a package that covers Fri-Sun (with the Murder event on the Saturday night) as well as a separate package covering one-nights stay and Mystery Meal. The third option would be to have ticket sales to the Murder Mystery only.

**But what if our venue can't hold 100 guests?** The smallest audience size we've performed for is just four guests. Infact, most corporate/private events usually have an audience of 10-30 guests so smaller groups can be catered for as well.

**We'll supply you with everything you'll need** on the night with regards the Murder! We bring with us pens, paper and table numbers as well as digital sound equipment and complete public liability cover. We often run our events at National Trust properties, such as Eastbury Manor, so we're used to having appropriate documents requested.

**Lasly,** if you are looking to sell tickets to the general public we can recommend high volume dates that are easier to sell as well as help you promote your event.

General Enquiry

Preparing for Sale

Promotion

Running an Event